



WANTED: EUROPE'S MOST INNOVATIVE CROSS-SECTOR COLLABORATION

January 29, 2014 – A new European online competition designed to source, highlight and catalyze innovative cross-sector collaboration between the social, business and public sectors across Europe is announced today by Ashoka, Fondation Guile, the Zermatt Summit Foundation, DPD and Boehringer Ingelheim. Winners will be announced at the prestigious Zermatt Summit on June 27, 2014.

Entries are now open for **“Social & Business Co-Creation: collaboration for impact”**, a competition hosted on the online Ashoka Changemakers platform. All social-mission organisations (e.g. NGO, association, not-for-profit, foundation, social enterprise), businesses and public institutions who work together to create change in Europe can apply. Europe has been facing an unprecedented level of unemployment, growing poverty, government deficits and low GDP growth. No player can address these challenges alone. Ashoka, Fondation Guilé and their partners are looking for projects that illustrate new forms of interaction between the social, business and public sectors, with the aim of creating both social and economic value at scale.

We are looking for the boldest projects with the potential to create lasting change. Competition entries can cover a wide range of solutions, from innovative job creation schemes, to the development of new products and services to address essential needs of underserved populations or “last mile” solutions to make these accessible to all. At the core of each project should be the potential to create a more human and inclusive economy, change organisational structures and enable professionals at all levels to become engaged changemakers who turn problems into opportunities. A true change in hearts and minds.

Applications must be submitted online at <http://www.changemakers.com/co-creation> by the closing date of 10 April 2014. Finalists will be announced in May 2014 with the Zermatt Summit final pitch and judging in June 2014. The winners and finalists will attend the Zermatt Summit and the Awards Ceremony on 25-27 June 2014.

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