



EXECUTIVE EDUCATION

# EXECUTIVE TRAINING ON BUSINESS AND HUMAN RIGHTS

PUTTING DUE DILIGENCE INTO PRACTICE: IMPLEMENTING THE UNITED NATIONS GUIDING PRINCIPLES ON BUSINESS AND HUMAN RIGHTS (UNGPS)

23-24 June 2016

Thursday 23 from 14:00 to 17:30 and Friday 24 from 9:00 to 17:30

## OBJECTIVES

This one and a half day course will provide professionals involved in aspects of corporate responsibility within their companies with the fundamentals and practical intricacies of human rights due diligence.

**Dates:** 23-24 JUNE 2016  
**Applications:** Rolling registration  
**Tuition:** CHF 1'500 (further details online)  
**Venue:** The Graduate Institute, Geneva  
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**Learn more:** [graduateinstitute.ch/executive-bhr](http://graduateinstitute.ch/executive-bhr)

## TRAINING OUTCOMES

- **Deep understanding** of the UNGPs and their implications for business through a mix of analysis and case studies
- **Step by step guidance** on integrating human rights due diligence into corporate policies and practices across the value chain, including the use of human rights impact assessment methodologies
- **Project-based learning** – Participants will have the additional opportunity (optional) to apply newly acquired knowledge and skills to their organisations' corporate social responsibility initiatives through a guided project that includes drafting a human rights strategy paper and implementation plan on a chosen topic. Employer-based projects are welcome. See further details online.

## TARGET AUDIENCE

This training is designed for senior executives, board secretaries and other professionals in charge of communication, public relations, supply chain management, reporting, monitoring and compliance. It is also open to individuals whose work deals with topics related to human rights - from commodity trading to value chain management - who wish to build their capacity to tackle the challenges of human rights due diligence.

## PARTNER INSTITUTIONS

This training session is organised by the Graduate Institute of International and Development Studies and the Institute for Human Rights and Business (IHRB). The programme was inspired and is supported by the Fondation Guil .



## CONTENT OF THE PROGRAMME AND METHODOLOGY

- Understand what the UN Guiding Principles on Business and Human Rights (UNGPs) expect of companies and why it is important
- Learn how to put the UNGPs into practice through systematic human rights due diligence across the value chain
- Experience peer-to-peer learning facilitated by leading experts on business and human rights

The course will combine analytical and applied sessions with participatory learning tools, such as case studies and discussions. Some pre-course recommended readings will be shared prior to the course.

## CERTIFICATION

Participants who complete the course will receive a certificate of attendance from the Graduate Institute.

## THE GRADUATE INSTITUTE, GENEVA: A WELL-ESTABLISHED REPUTATION

**The Graduate Institute of International and Development Studies** is an acclaimed institution of research and postgraduate education dedicated to the study of world affairs, with a particular emphasis on the cross-cutting fields of international relations and development issues. The Institute is a longstanding member of the prestigious Association of Professional Schools of International Affairs (APSIA). Through our core activities, we aim to promote international cooperation and make a contribution to the

progress of developing societies. More broadly, we endeavor to develop creative thinking on the major challenges of our time, foster global responsibility and advance respect for diversity.

**Executive Education** incorporates the Institute's thematic research on important global issues in its programmes for working professionals and provides a multi-stakeholder platform for forward-looking analysis and professional development.

## INSTITUTE FOR HUMAN RIGHTS AND BUSINESS

**The Institute for Human Rights and Business (IHRB)** is a global centre of excellence and expertise (*a think & do tank*) on the relationship between business and internationally recognised human rights standards. IHRB is dedicated to undertaking cutting edge research and analysis on key thematic issues at the interface of human rights and private sector activity. It serves as an independent voice on human rights and business issues. IHRB works directly with business leaders, government officials and others to evaluate the effectiveness of current policies, operational practices and multi-stakeholder initiatives relevant to human rights.

## FONDATION GUILÉ

Aware of the influence that companies can have for the common good, and nourished by the entrepreneurial family history of Charles Burrus, **Fondation Guilé** believes that the private sector is a key driver of change to ensure the future of the planet for the next generations. One of the missions of the foundation is to help companies to improve their internal management systems to meet the challenges of CSR.

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